



**ASSOCIAÇÃO DAS UNIVERSIDADES AFRICANAS**  
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**اتحاد الجامعات الافريقية**

**INTERNATIONALIZATION ISSUES IN HIGHER EDUCATION INSTITUTIONS**

**PREAMBLE / RATIONALE**

Internationalization of HE is not a new concept. Universities have always been international in character in terms of ‘the universality of knowledge’ (Brown, 1950; cited in Knight and de Wit, 1995, p. 6) and by being an international community of scholars. Despite being an old phenomenon, new mechanisms and patterns of cooperation and competition between universities have emerged and there has been a growing focus on exploring various aspects of internationalization within HEIs. (Block, 1995).

In today’s world, education in Universities and Higher Education Institutions have some aspects like communication information, the combinational approach, internationalization and inter-cultural dialogue in common. (Seddoh, 2002). In Higher Education (HE) the world over, the idea of internationalization, especially in developing countries has been deduced from the globalization of education process. The international aspect of HE is becoming increasingly important, composite, and confusing where HE can have an impact on the society through policy-making, funding, and planning. (Akbar Zolfaghari, Mohammad Shatar Sabran, Ali Zolfaghari 2009)

The Higher Education systems around the world has presented a propensity for internationalization. In this direction, higher education has become more international and subject to national culture and government, (Marginson, 2006). The new issues facing higher education, both nationally and internationally, are introducing changes, demonstrating new tendencies and displaying different challenges. As Knight (1999) has said,

A number of global forces have influenced the emergence of internationalization as a key component of strategic priority in Higher Education Institutions (HEIs). These include regional competitiveness cross-border linkages, the new knowledge economy based on Information and Communication Technology (ICT), the pursuit of world-class research universities, the cuts in public budget for universities and the entrepreneurial nature of modern universities. These have resulted in HEIs reinventing their management structures and institutional systems in ways that place internationalization as a key strategic priority, and as such influencing the traditional cornerstones of universities – namely research and teaching. (Yaun Gao Chi Baik Sophia Arkoudis 2007)

As an apex body for Higher Education in Africa, the Association of African Universities (AAU) has a vision to be the leading advocate for African HE, with the capacity to provide support for its member institutions in meeting national, continental and global needs. As part of its mandate of providing support for member institutions to meet global needs, it behooves on us to organize training workshops that will equip our members and non-member institutions with the capacity to position their institutions to take advantage of the internationalization global trend. This workshop enables participants to focus on the international perspective in the context of the African continent (Think globally but act Locally).

### **WORKSHOP AIM**

This proposed workshop aims at hinging on the importance Internationalization as a powerful tool in the advancement of higher education and also giving participants the opportunities to share their knowledge and skills on issues bordering on the internationalization of their respective institutions, in terms of trends, challenges, prospects, and recommendations.

### **OBJECTIVES**

The objectives of this workshop are focused on enlightening African Higher Education Institutions on the realities of internationalization and its attendant impacts on the sector as an urgent priority for Higher Education, especially in developing economies such as Africa, its manifestations and current developments, as well as the main challenges it poses to higher education in Africa. The workshop will also bring to light, internationalization as a worldwide phenomenon that may require increased regional and international cooperation accompanied with workable policies, strategies and ethical standards, and finally **aspects** of Internationalization.

## **Contents to be covered in the Internationalization workshop:**

- **Curriculum (that enables global recognition for institutions, staff and its graduates):** Staff exchange programmes, student exchange programmes, cultural exchange programmes, joint programmes, Field trips, Internships
- **Foreign students** (Accommodation and Tuition Fees)
- **International staff recruitment**
- **HEIs** equipment, facilities, and physical structures (meeting international standards)
- **Research-** Joint international research programmes, international researches, international research grants/proposals (Handling of International grants), co-authoring of international publications., cross border HE
- **Protocol-**Handling of International students and visitors
  - Protocol personnel characteristics and qualifications
  - Protocol issues-cultural values and beliefs, travel logistics for staff and students to and from other countries including visa issues

## **WORKSHOP METHODOLOGY**

The objectives of this workshop will be achieved through lead lectures, intensive participant interaction and exchange of ideas over carefully selected cases and other materials in a process facilitated by renowned Resource Persons.

Participants will receive a Certificate of Competence issued by the Association of African Universities at the end of the workshop as well as all presentations.

### **Facilitators**

1. Lecturers who teach internationalization in institutions
2. Personnel working in the Protocol/International Relations Offices/Depts/Units

### **Target Audience**

1. Lecturers who teach internationalization in institutions
2. Personnel working in the Protocol/International Relations Offices/Depts/Units
3. Registrars
4. Vice Chancellors and Deputy Vice Chancellors
5. Faculty Deans

### **Proposed workshop date and Venue**

This workshop will be held at the AAU Secretariat, Trinity road, East Legon, Accra, Ghana, from **Tuesday 14<sup>th</sup> – Friday 17<sup>th</sup> May 2019**

### **Registration Fees**

The registration fee for the 4-day event is:

*AAU member institutions\* USD250*

*Non- AAU member institutions 300*

*Ghanaian AAU member participants have the option to pay in cedis : 990GHS*

*Ghanaian Non-AAU members :1200GHS*

This will cover the conference package (snacks and lunches, certificates and other logistics, name tags (which should be put on at all times for easy identification and security of participants))

*Kindly visit this link to register: <https://www.surveymonkey.com/r/int>*

### **Travel, Accommodation and Conferencing**

Participants will be responsible for their own accommodation and travel-related costs, such as flights. The AAU will support with the visa application process for participants from other countries but participants need to ensure that they leave enough time for AAU to submit their visa applications before they arrive. It is suggested that participants arrive latest Monday evening, as the training starts on Tuesday morning. The AAU will deal with the registrations and issue invitation letters for visa and other purposes and will convey all logistics information. It is advised to come along with Laptops, as they will be required for hands on exercises.

### **Contacts:**

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